Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Masatoshi Sato, Representative Director and President
(Stock code: 2270, TSE Prime Market/SSE)
Contact: Masanori Sagara, General Manager
Public Relations & Investor Relations Department
(Phone: +81-3-3226-2124)

Notice of Change of Representative Director

MEGMILK SNOW BRAND Co., Ltd. (the "Company") announces that at a meeting held on May 14, 2025, its Board of Directors passed a resolution detailed below to replace its Representative Director.

1. Purpose of the personnel change

The Representative Director will be replaced to change the Company's management system and strengthen governance.

2. Details of the change

Name		New title	Current title
(Newly appointed)	Tomihiko Tagawa	Representative Director and Executive Vice President	Managing Executive Officer
(Retired)	Tomomi Ishii	—	Representative Director and Executive Vice President

3. Scheduled date of appointment

June 25, 2025

Tomihiko Tagawa plans to take office as the Representative Director and Executive Vice President at a meeting of the Board of Directors to be held following the conclusion of the Annual General Meeting of Shareholders scheduled to be held on June 25, 2025.

4. Career background of new Representative Director

Name (Date of birth)	Career summary	Number of shares held (Shares)
Tomihiko Tagawa (October 17, 1959)	April 1982: Joined the National Federation of Agricultural Cooperative Associations (ZEN-NOH) January 2008: Deputy Chief of Livestock Production Division of ZEN-NOH March 2011: Transferred to JA West Japan Kumiai Feed Co., Ltd. (WKF), Managing Director June 2012: Senior Managing Director of WKF April 2014: Transferred to Kyodo Fishmeal Industries Co., Ltd., President June 2022: Managing Executive Officer of Megmilk Snow Brand Co., Ltd.	746

Note: The number of shares held was current as of May 14, 2025.

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